

## Letter of Appointment

**Dear Ansh Thakur,**

**Date:** 28/08/2024

Congratulations! We are pleased to offer you the position of **Digital Content Manager** in the Web designing and development department at **The Wictory**. We are confident that your skills, knowledge, and dedication will make a valuable contribution to our team.

Your employment with **The Wictory** will commence on 2nd September 2024. As a **Digital Content Manager**, your responsibilities will include overseeing the development, implementation, and management of digital content across various platforms. You will be tasked with creating engaging content strategies that align with our brand's goals, optimizing website performance, and ensuring a seamless user experience.

You will collaborate with graphic designers and developers to ensure that visual and functional elements meet our high standards. Additionally, you will manage and mentor a team of content creators, providing guidance on best practices for content development and optimization. Your role will also involve analyzing content performance metrics and implementing improvements based on data insights, as well as troubleshooting and resolving any content-related issues.

As per our discussion, you would be entitled to the **CTC of 180,000 Rs. /-** per annum. We request you to go through the same and return the enclosed duplicate copy of this letter in acceptance of the same.

We look forward to your joining our team. We are sure that you will have a bright career with our company.

Working Mode: - Work from home and Mon to Sat of every week

Leave: You will be entitled to 24 paid leaves per year as per company policy.

Yours Sincerely,

  


Sumit Chauhan  
**Founder**

Digital Marketing | Web Development | Mobile App Development

To,

**Miss. Saranshu Dhiman,**

H.no 10 Akhara Bazar Kullu Near Gurudwara Kullu 175101 Himachal Pradesh,

01 Mar 2024

Welcome aboard! We are pleased to have you join us as **Customer Service Associate-Non Voice**.

At Teleperformance, we are committed and passionate to deliver outstanding customer experience with every single opportunity. We are thrilled to have you with us and look forward to your contribution.

Yours Sincerely,

**Preeti Shirke**

**Head Recruitment | Teleperformance**